

TIME: 5:59
DATE: *Tuesday*
SPONSOR: PIERCE'S PAINT AND ART STORE
SOLICITOR: DMC

GOING HOME FOR VACATION? THEN MAKE GOOD USE OF
YOUR SPARE TIME. COME TO PIERCE'S PAINT AND ART STORE.
INSPECT THEIR WIDE ASSORTMENT OF TOLE CRAFT METAL ART
PROJECTS. ATTRACTIVE DULL FINISH, BLACK , METAL
DESK BASKETS, TRAYS, AND WASTE PAPER BASKETS AWAIT YOUR
ARTISTIC HAND. BUT ACTUALLY, YOU DON'T NEED TO BE AN ARTIST
TO PAINT A GOOD LOOKING DESIGN ON A TOLE CRAFT PRODUCT.
EACH BASKET OR TRAY IS PRINTED WITH A NUMBERED PATTERN.
ALL YOU DO IS MATCH THE NUMBERS WITH THE :RAINTS.
IT'S EASY....AND LOTS OF,FUN TOO!
THESE DESK BASKETS AND TRAYS MAKE ATTRACTIVE ADDITIONS TO
YOUR ROOM . THEY MAKE APPRECIATED GIFTS TOO...BECAUSE YOU
PAINTED THEM YOURSELF.
SO DROP IN TOMORROW AT PIERCE'S PAINT AND ART STORE , ACROSS
FROM CITY HALL, ON MAIN STREET....WHERE A SMITH GIRL GETS
A DISCOUNT!

YOU ARE TUNED TO 600,THE VOICE OF SMITH COLLEGE, WCSR, IN
NORTHAMPTON.

THE CORRECT TIME IS NOW. *6:00*.....

ANNOUNCER'S SIGNATURES.

3/16/54 1.

3/23/54 2.

TIME: 7:30 P.
DATE: 1/24/54
ADDRESS: PIERCE'S PAINT AND ART STORE
SOLICITOR: TWO

GOING HOME FOR VACATION? THEN MAKE SURE OF
YOUR SPARE TIME. COME TO PIERCE'S PAINT AND ART STORE
INSPECT THEIR WIDE ASSORTMENT OF TOP GRADE METAL ART
PROJECTS. ATTRACTIVE BUILT FINISH, BLACK, METAL
DESK BARRETS, TRAYS, AND WASTE PAPER BARRETS AWAIT YOUR
ARTIST'S HAND. BUT ACTUALLY, YOU DON'T NEED TO BE AN ARTIST
TO PAINT A GOOD LOOKING DESIGN ON A TOP GRADE PRODUCT.
EACH BARRET OR TRAY IS PRINTED WITH A NUMBERED PATTERN.
ALL YOU DO IS MATCH THE NUMBERS WITH THE PAINTS.
IT'S EASY... AND LETS OF, FOR TOO!
THESE DESK BARRETS AND TRAYS MAKE ATTRACTIVE ADDITIONS TO
YOUR ROOM. THEY MAKE APPRECIATING GIFTS TOO... BECAUSE YOU
PAINTED THEM YOURSELF.
SO DROP IN TOMORROW AT PIERCE'S PAINT AND ART STORE, ACROSS
FROM CITY HALL, ON MAIN STREET... THERE A WHOLE LOT OF
A DISCOUNT!

YOU ARE TUNED TO 800, THE VOICE OF SMITH COLLEGE, WASH., IN
NORTHAMPTON.

THE CORRECT TIME IS NOW (1954).....

WILLIAMSON'S SIGNATURE

1/24/54
1/24/54